



ERIC GARCETTI
MAYOR

January 21, 2014

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Eric Spiegelman to the Board of Taxicab Commissioners for the term ending June 30, 2016. Mr. Spiegelman will fill the vacancy created by Sergio Siderman, whom I removed effective March 31, 2014 or at the time Mr. Siderman's successor is confirmed by the City Council.

I certify that in my opinion Mr. Spiegelman is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI
Mayor

EG:dlg

Attachment

Attachment I
Mr. Eric Spiegelman

COMMISSION APPOINTMENT FORM

Name: Eric Spiegelman
Commission: Board of Taxicab Commissioners
End of Term: 6/30/2016

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 13 - East Los Angeles
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** J.D. University of California, Hastings College of Law
7. **Occupation/profession:** Attorney, Spiegelman Media Law and Consulting and President, Jetpack Media
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Name	APC	CD	Ethnicity	Gender	Appt date	Term ends
Gorbis, Boris	Central	4	Caucasian	M	14-Aug-13	30-Jun-18
Grunwald, Marilyn	South Valley	6	Caucasian	F	26-Aug-13	30-Jun-14
Martinez, Andrea	East LA	13	Latina	F	09-May-13	30-Jun-15
Pomakian, Mampre R.	South Valley	4	Caucasian	M	02-Oct-13	30-Jun-17
Siderman, Sergio	Central	11	Latino	M	21-Nov-05	30-Jun-16

ERIC SPIEGELMAN

EXPERIENCE

August 2011 – Present **Spiegelman Media Law and Consulting Sole Practitioner**

Represent and consult Internet companies, motion picture companies, and podcast studios.

Launched a multiplatform app for the distribution of web video to television sets.

Launched an independent online motion picture distribution platform for comedy films.

Helped launch a major advertising network for podcast producers.

Handled production legal for the motion pictures *Prisoners* (2013) and *Untitled Wally Pfister Project* (2014), both produced by Alcon Entertainment and distributed by Warner Brothers.

Brokered several production and distribution deals for YouTube creators.

March 2008 – Present **Jetpack Media President**

Founded Jetpack Media with independent film production company GreeneStreet Films.

Produce, operate and manage the popular web video series and website, *Old Jews Telling Jokes*.

Manage business and legal affairs for all *Old Jews Telling Jokes* ancillaries, including the book published by Random House, the audiobook published by HighBridge, the BBC television program, the Off-Broadway play, and Internet syndication with AOL and DailyMotion.

Brokered deal with Gawker Media to distribute the Japanese television series *Retro Game Master* on Kotaku.com.

Produced the interview series *Post Mortem with Mick Garris* for FEARnet.com.

Executive produced *Pretty Tough* for Vuguru.

February 2007 – September 2007 **HBO Comedy Website, Inc.**
Head of Business and Legal Affairs
Managed all business and legal affairs for the HBO website, ThisJustIn.com, and HBO's in-house online production company, HBO Lab.

January 2003 – February 2007 **Reder & Feig, LLP**
Associate Entertainment Attorney
Represented motion picture production companies in all aspects of development, financing, production and distribution.
Led production legal for *Art School Confidential* (Sony Pictures Classics, 2006), *Brick* (Focus Features, 2005), *The Invisible* (Spyglass Entertainment, 2007), *Step Up* (Summit Entertainment, 2006), and *Thank You For Smoking* (Fox Searchlight, 2005).
Brokered online publishing deal between Gawker Media and New Line Cinema to promote *A Dirty Shame* (New Line Cinema, 2004).

PUBLICATIONS

February 16, 2012 "Four Weird Things the Internet Is Doing to Our Understanding of Television," All Things D ([link](#)).

February 24, 2010 "Video as Publishing: This is How We Do It," The Awl ([link](#)).

PRESS

September 17, 2009 "How to Make Money With Web Video: Books and DVDs," Peter Kafka, All Things D ([link](#)).

May 24, 2009 "They Should Live So Long: A new website archives the best of a disappearing art," Mark Harris, New York Magazine ([link](#)).

AWARDS

2011 Audio Publishers Association Awards, Best Comedy Album, *Old Jews Telling Jokes*.

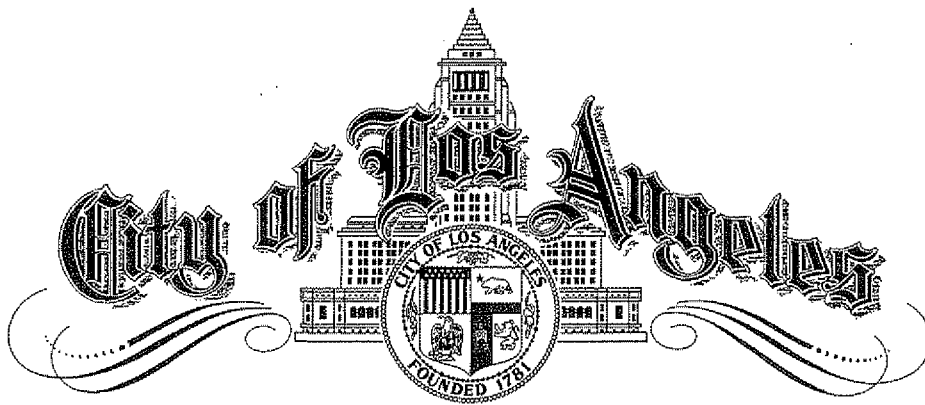
2010 Webby Honoree, *Old Jews Telling Telling Jokes*.

EDUCATION

2002 University of California, Hastings College of the Law; J.D.

Class President.

1998 Boston University, College of Arts and Sciences; B.A., Political Science and Art History.



ERIC GARCETTI
MAYOR

January 21, 2014

Mr. Eric Spiegelman

Dear Mr. Spiegelman:

I am pleased to inform you that I hereby appoint you to the Board of Taxicab Commissioners for the term ending June 30, 2016. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Justin Gonzalez in my Office at (213) 922-9788 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

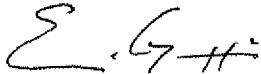
Mr. Eric Spiegelman
January 21, 2014
Page 2

As part of the City Council confirmation process, you will need to meet with Mitch O'Farrell, your Councilmember, and Councilmember Mike Bonin, the Chair of the Transportation Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Transportation Committee. Some time thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross with the Mayor's staff will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti", with a stylized flourish at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Eric Spiegelman
January 21, 2014

Nominee Check List

I. Within three days:

- _____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or fax: 213-978-9719 or email: cary.gross@lacity.org.

- _____ **Remuneration Form**
_____ **Undated Separation Forms**
_____ **Background Check Release**
_____ **Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms in the mail from that office.*

- _____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
_____ **Residence Verification Form**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

- _____ **Your City Councilmember Mitch O'Farrell (contact at 213-473-7013).**
_____ **Councilmember Mike Bonin, Chair of the Council Committee considering your nomination (contact at 213-473-7011).**

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.